

Chokhatauri is a municipality of the Guria region, located at the foot of the southern slope of the Guria range, providing close access to a railway hub, two seaports (Batumi and Poti), two international airports (Batumi and Kutaisi) and free economic zones within an 80 km radius. Its administrative center is Chokhatauri town. The municipality consists of 2 towns and 60 villages. Most of the municipality is mountainous. The municipality boasts a skilled, diverse and young labor force.

In recent years, there has been growing business interest and activity among investors in the municipality. Indeed, 261 new small and medium-sized enterprises were created here, both with the support of the state and the initiative of the private sector. A significant advantage of the municipality is its potential in terms of resorts and agricultural production. It is characterized by good natural conditions for growing hazelnuts, with Chokhatauri producing a significant proportion of Georgian hazelnuts. The quality of the local tea is also widely acclaimed across Georgia and beyond, with a long and rich history as well as encouraging prospects for the future. Similarly, wine produced from the native varieties of grapes has also given the municipality some notoriety within the country and abroad. Growing corn is also a common and traditional agricultural activity within the municipality, while beekeeping has emerged as a rapidly developing sector. The high level of development in these industries means that solid foundations are already in place for successful investment. In terms of tourism potential, the municipality has long attracted visitors (domestic and foreign) to its mountainous forest-rich terrain with abundant springs and rivers, as well as to its famous and relatively untapped fresh, mineral, and balneological waters. The renowned health resort Bakhmaro, with over 100 years of history, is perhaps the municipality's touristic jewel. The resort has a unique location, boasting a microclimate conducive to the treatment of respiratory diseases. In recent years, the local government has been actively focused on supporting tourism activities all-year-round in Bakhmaro and has sought to attract investments to build ski infrastructure. A private investor has already started to invest 100 million GEL in the construction of hotel complexes, which when completed will significantly increase the tourism potential of the municipality, forming the basis for further investment in the industry. The municipality is rich in forests, which occupy 65% of the total area. Broadly speaking, the municipality also benefits significantly from Georgia's visa-free travel regime and free trade agreements with EU countries and China. From an administrative standpoint, the municipality also demonstrates a high level of transparency in its executive and legislative bodies, while investors are also attracted to the municipality's corruption-free environment and not particularly restrictive regulations. In the course of the EU initiative "Mayors for Economic Growth," the Local Economic Development Plan 2018-2020 was developed and approved by the EU Secretariat and the World Bank, as a result of which the municipality became an active member of this initiative. City Hall meanwhile elaborated a Medium-term Development Document for 2020-2023, which outlines the municipality's development priorities and corresponding activities. The plan was approved by the municipal council. The municipality is also twinned with the Lithuanian town of Pasvalys (since 2009) and the Polish town of Lezajsk (since 2010).