



CHOKHATAURI MUNICIPALITY



Chokhatauri Municipality offers a variety of investment opportunities across different sectors, including agriculture, tourism, processing, and manufacturing. The municipality boasts a skilled workforce and provides a favorable business climate characterized by low taxes and streamlined regulations

LOCATION AND ACCESS TO MARKETS



Only 28 km from the regional center (Ozurgeti)
Other notable distances:



East-West Highway (at Samtredia) - 32 km.



Tbilisi - 296 km.



Nearest Railway Station for passengers and Goods (Sajavakho) - 20 km;



Airports - Kutaisi 35 km; Batumi - 80 km.



TRADE HUBS:

Kutaisi - 60 km; Batumi - 80 km;

Ports: Poti Sea Port - 70 km; Batumi

Sea Port - 80 km;

Close proximity to Poti and Batumi ports, Poti and Kutaisi free industrial zones and Batumi and Kutaisi International airports

Close proximity to mountainous and sea resorts meaning good access to tourist markets



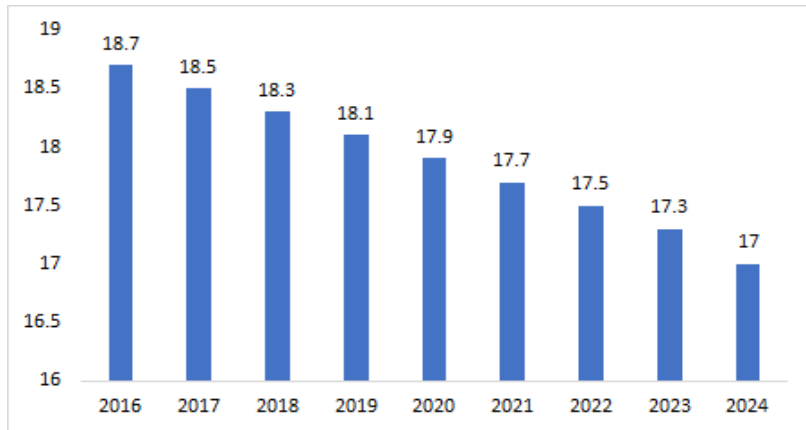
GENERAL CHARACTERISTICS OF THE MUNICIPALITY

- Aare (sq. km) - 825.1
- Administrative center - Chokhatauri
- Towns - 2; Villages - 61
- Moderate climate characterized by altitude zonation with subtropical climate below 500-600 meters
- Average annual precipitation of 1,500-1,870 mm
- Snow cover in mountains for 5-6 months per year

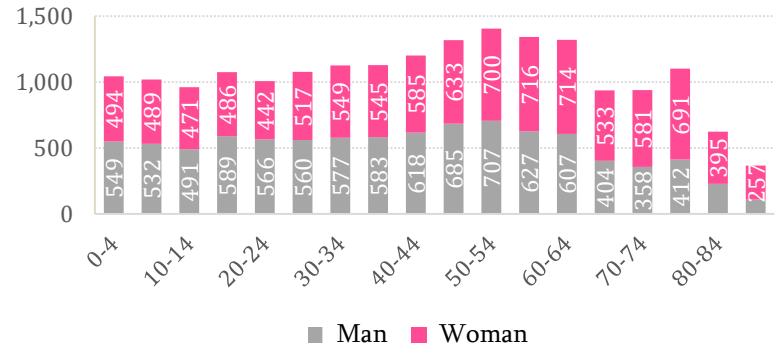
Map of Municipality



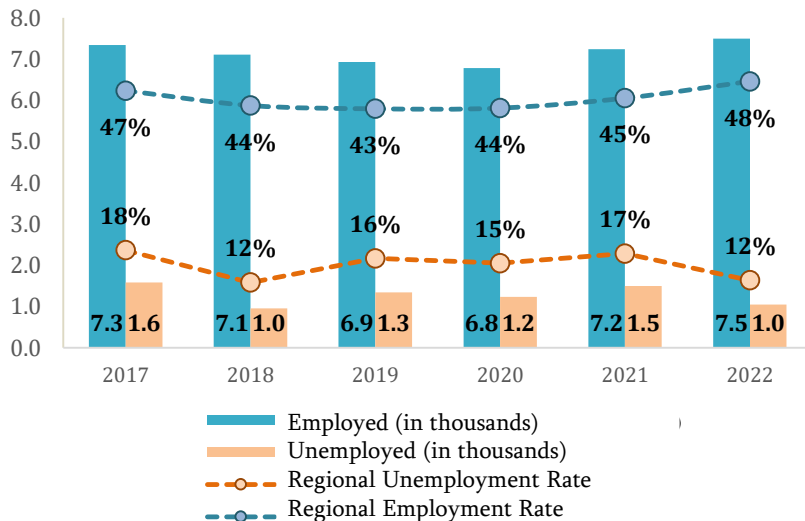
Municipal Population (in thousands)



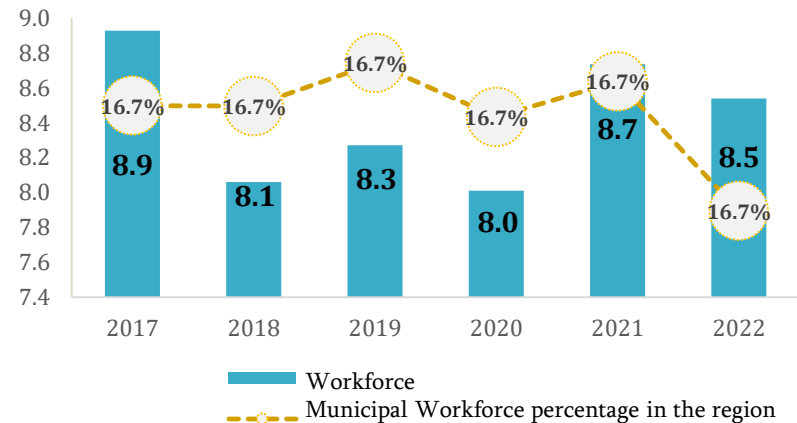
Demographics by Gender and Age



Workforce Dynamics in the Municipality



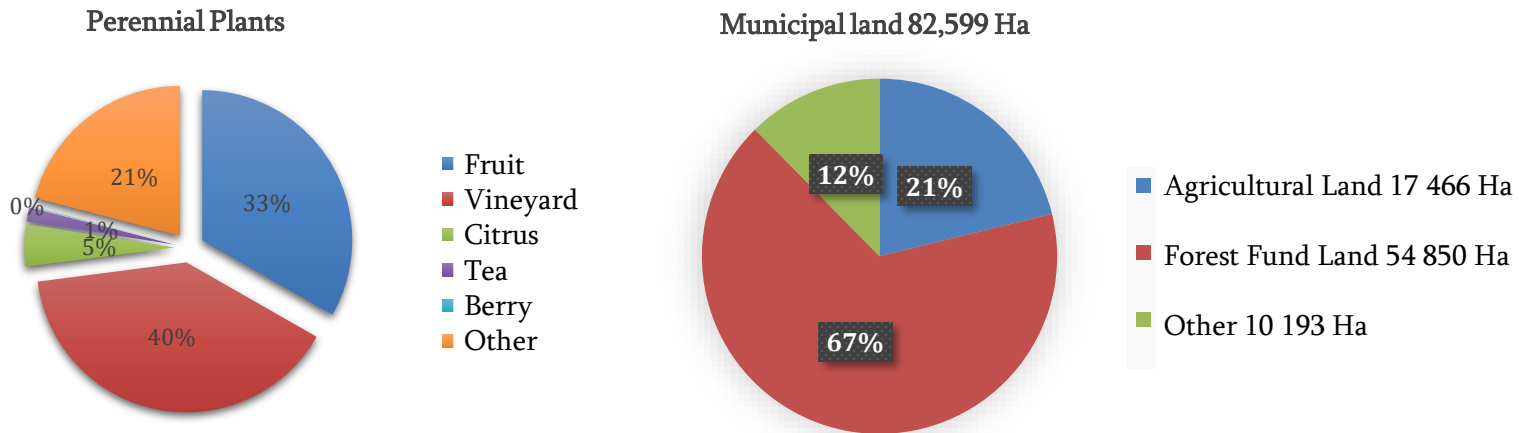
Workforce Within the Municipality (in thousands)



LEADING SECTORS

Chokhatauri municipality's economy primarily relies on agriculture, processing industry and tourism

leading sectors of the agriculture are: hazelnuts production, grain farming (maize), winemaking, including viticulture of endemic varieties, livestock farming, beekeeping and subtropical crop production



Chokhatauri municipality offers unparalleled natural beauty, mountainous resorts, balneological resources and cultural wealth, making it an ideal destination for various hospitality experiences, including ski tourism, eco-tourism, wellness tourism and adventure tours.

Number of Visitors in Chokhatauri Municipality



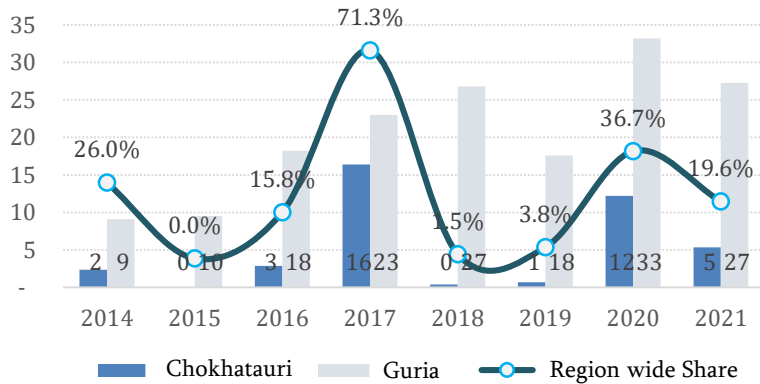
The leading enterprise of the municipality in terms of annual turnover, income, size, growth rate, substantial contribution to local value chains and production of a unique product of the region is JSC "Healthy Water's" the non-alcoholic beverage factory, where up to 150 mostly local individuals are employed



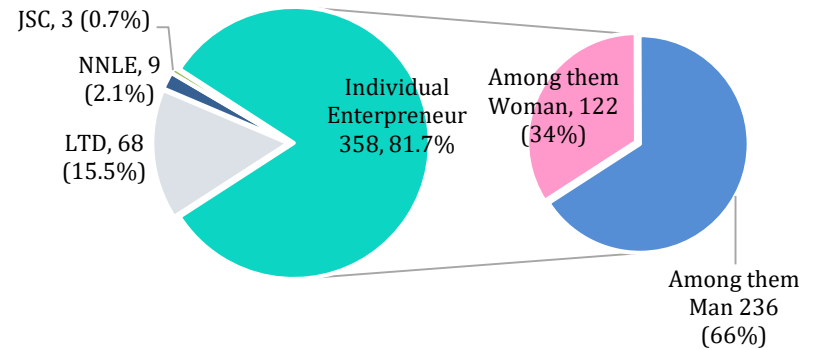
The company that relies the most on local providers and resources while building its value chain is Ltd "Kakheti Traditional Winemaking – Agro Chokhatauri's" fruit processing enterprise "Nena".



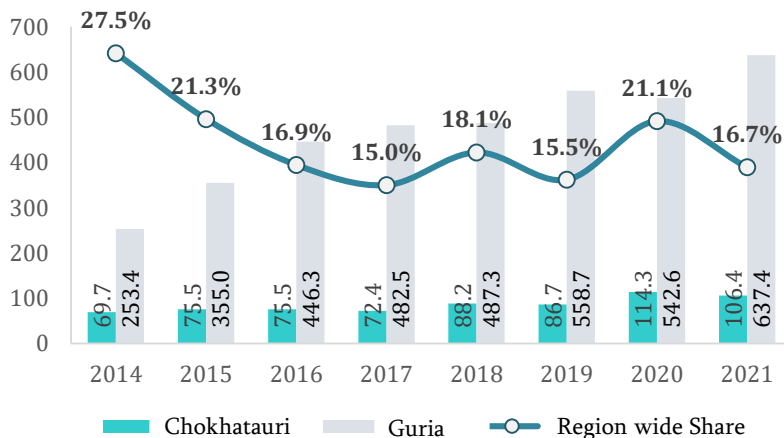
Investments in Fixed Assets (Million GEL)



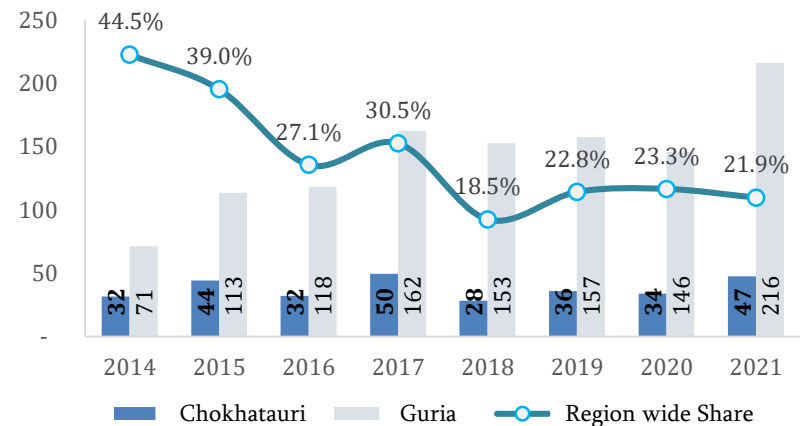
Number of Active Entities



Business Sector Turnover (Million GEL)



Value Added of the Business Sector (Million GEL)



INFRASTRUCTURE

Advantages of the Local Infrastructure

- Rehabilitated internal and state roads along with drainage channels
- Municipal-wide street lighting system that is partially equipped with LED lamps
- The entire municipality has access to electricity.
- Natural gas supply system covers 80% of the municipality
- Majority of municipality's population has internet access, including high-speed fiber optic internet in Chokhatauri town and nearby villages
- Implemented, ongoing and planned substantial projects in social, environmental, public, water and energy Infrastructure

Significant Projects Enhancing Municipal Infrastructure

Pilot Integrated Territorial Development Program (PIRDP)

Under the program, six projects were carried out in the municipality last year to boost tourism and business environments, totaling 4,892,667 GEL.

"Renewed Regions" State Program

Chokhatauri town central part is being revitalized as part of the "Renewed Regions" state program

State Fund for Projects to be Implemented in the Regions

Rehabilitation of roads and bridges; Rehabilitation of water supply and drainage systems; Construction of kindergartens; Improvement works; Construction/rehabilitation of sports infrastructure; Other infrastructure projects



EDUCATIONAL INSTITUTIONS

In Georgia Full general education consists of three levels: primary (grades I-VI), basic (grades VII-IX), and secondary (grades X-XII). Primary and basic education are compulsory.

In the Municipality, there are:

- 20 kindergartens with 634 pupils
- 32 public schools with 2,508 students
- Music and art schools
- Student-Youth House

English language is taught in every school.



Newly built Vocational College "Horizonti"

- The college is equipped with modern material and technical resources, designed to accommodate 100 students
- Diploma programs: Fruit cultivation, horticulture, garden design, IT, preschool education, accounting
- Short courses: Vineyard care, fruit crop protection, home wine production

State funding can be utilized to integrate personalized professional courses that cater to the investor's unique requirements.



Chokhatauri Adult Education Center

Established by DVV International - German Adult Education Association

- Courses offered include computer studies, small business management, accounting, driving, English language, beekeeping, needlework, and souvenir crafting.

Courses can be introduced based on existing requirements

The municipality is home to various facilities and institutions, such as cultural center, 4 museums, art schools and gallery, youth house, sports schools, Chokhatauri Children's and People's Theaters and 19 libraries



INVESTORS IN THE MUNICIPALITY

Georgian-Swiss JSC “Healthy Water” produces Mineral water "Nabeghlavi" and spring water "Bakhmaro“, fruit juices, energy and soft drinks
https://healthywater.ge/en_GB



Austrian beverage company “Rauch” in partnership with JSC “Healthy Water” produces fruit juices and other soft drinks
<https://www.rauch.cc/ge/>



LTD “Kakhetian Traditional Winemaking-Agro Chokhatauri” produces a wide range of fruit jams, compotes, nectars, sauces and natural honey
<https://nena.ge/en>



LLC "MegAgro“ hazelnut processing enterprise built with the assistance of USAID and Rural Development Agency
<https://rb.gy/avgfo>



“Sashuala” HPP In the village of Metsieti with a capacity of 12.5 MW



RENEWABLE ENERGY

Hydro Power Plants In Operation

- "Nabeghlavi" HPP in the village of Khevi with a capacity of 2 megawatts
- "Sashuala" HPP In the village of Metsieti with a capacity of 12.5 megawatts

JSC "Buqsi Hesi"

EDG

ENERGY DEVELOPMENT GEORGIA

Planned Investments In Hydro Power Generation and HORECA Sector

- "Caucasus Clean Energy Holding" Pte. (CCEH)

The international investment firm "Caucasus Clean Energy Holding" (CCEH) is investing over 60 million GEL in the Bakhvi 1 hydroelectric plant. It will have a 10.9 MW capacity on the Bakhvistskali River, generating 200-300 jobs during construction and several dozen jobs during operation.

<https://www.cceh.ge/eng/home>



- "Zoti Hydro" JSC

Is implementing the cascade project of Zoti HPPs with an installed capacity of 45 MW in Chokhatauri municipality Village Zoti



- "Orbi Group"

"Orbi Group" pioneers the construction of a high-quality modern complex in Bakhmaro resort, including a hotel complex, conference hall, sports facilities, dining options, spa, helipad, amusement park, pools, parking, and more as per the investment project.

The company intends to invest over 100 million GEL in the project, exceeding the state-mandated minimum of 50 million GEL and expand the hotel rooms to 500-600 .

<https://orbigroup.ge/>



"Covenant of Mayors East" (CoM East)

On March 31, 2017, Chokhatauri municipality joined the "Covenant of Mayors East" (CoM East) an EU initiative uniting local and regional governments committed to enhancing energy efficiency and renewable energy use in their areas. Signatories aim to cut CO2 emissions by at least 30% by 2030, promoting a green economy, improving living conditions, and addressing climate change.

To fulfill it's obligations Chokhatauri Municipality has developed "Sustainable Energy and Climate Action Plan (SECAP),"

<https://www.com-east.eu/en/>



TOURIST ATTRACTIONS

The municipality, with its diverse natural landscapes, highland resort areas, rich cultural heritage, mineral springs, and abundant natural resources, stands as an ideal tourist destination offering opportunities for a wide range of tourism experiences (recreational tourism, ski tourism, cultural tourism, ecotourism, agro tourism, etc.)

Bakhmaro

Bakhmaro, the highest alpine health resort in Georgia located more than 2,000m above sea level is being developed to turn the rural mountain town into a bustling, modern all season resort to become a top winter resort for Georgia alongside Gudauri, Bakuriani, Mestia and Goderdzi



Nabeghlavi

In the municipality's Gubazeuli valley at 470 meters altitude, surrounded by coniferous and deciduous forests, is located the beautiful balneological resort Nabeghlavi. Characterized by unique climatic, balneological conditions and mineral healing waters. Nabeghlavi mineral water is successfully used for the treatment of various diseases.



Municipality

Abundant cultural heritage sites and resort areas grace the municipality, complemented by a wide array of amenities and institutions such as a cultural center featuring children's and public theaters and musical ensembles, museums, libraries, art schools, galleries, a youth center, sports and recreational venues



INTERNATIONAL COOPERATION

International initiatives in which Chokhatauri Municipality participates.

Polish-Georgian project “Increasing competitiveness of Georgian regions and developing entrepreneurship”

The goal of the project is to train the employees of the public administration, self-governments and regional administrations of Georgia in order to implement the pilot integrated development program in the field of investments.



Ministry of
Development Funds
and Regional Policy



"Chokhatauri municipality Towards a Sustainable Energy Future."

Chokhatauri Municipality, together with co-applicant organizations "Solidarity Fund PL in Georgia" (SFPL) and "Center for Innovation and Civil Development - House of Progress", secured a European Commission grant for the project "Chokhatauri municipality Towards a Sustainable Energy Future." This initiative aims to enhance local infrastructure and promote renewable energy use by engaging government, business, and civil society.

EuropeAid/173751/DD/ACT/GE



European Union



Solidarity Fund PL
in Georgia

Mayors for Economic Growth

The EU, in partnership with the UNDP, promotes economic growth and innovation in Eastern Partnership countries, with the launch of the "Mayors for Economic Development" initiative in 2021.



Covenant of Mayors East (CoM East)

EU-funded CoM East project introduces EU climate and energy initiatives to Eastern Partnership countries, aiding local authorities in sustainable energy policy implementation, enhancing energy security, and supporting climate change mitigation and adaptation.



The Local Democracy Agency Georgia

LDA Georgia's mission: Enhancing local democracy, civil society, and fostering innovative approaches through local and international collaboration.



Cooperation Agreements

The cooperation agreement between Leżajsk County and Chokhatauri Municipality was signed in 2011, leading to collaboration in economic, scientific, technical, cultural, and humanitarian areas.



GMINA LEŻAJSK

The cooperation agreement was signed between Pasvalys Municipality and Chokhatauri Municipality in 2009



PASVALYS